

November Compact Signer Newsletter
November 12, 2008

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Summary of October Compact Signer Meeting

Approximately 45 representatives from 30 companies attended the October 2008 Compact Signer meeting in Boston. We organized the meeting to start with basic logistical issues regarding compliance and then moved into broader issues, including Green Chemistry, and Safe Cosmetics Legislation. You can download notes from the meeting, including updates on the Skin Deep Compact Compliance Progress Tracker, Skin Deep 101, Green Chemistry and Safe Cosmetics, Safe Cosmetics Policy and Legislation, Public Education Opportunities for Compact Signers, and ideas from our collective brainstorm, and presentations from this meeting at <http://www.safecosmetics.org/cstools/npenotes.cfm>.

SAVE THE DATE: Spring 2009 Compact Signer Meeting, March 5, 2009, Anaheim, CA

The next Compact Signer meeting will be held adjacent to the Natural Products Expo West in Anaheim, CA on March 5, 2009. More information on this meeting will be sent out as we get closer to the date.

Reminder to complete Legislative Survey:

Click here if you haven't completed our quick Compact Signer survey on Safe Cosmetics Legislation:
http://www.surveymonkey.com/s.aspx?sm=2bqfr90Q4ZfaFqSyyOdK5Pg_3d_3d

Policymakers at the state and federal level are hearing from their constituents that they are concerned about the lack of cosmetics safety regulations and the use of hazardous ingredients in cosmetics and want them to address this issue. At the invitation of some of these policymakers, the Campaign is crafting a set of policy recommendations that will protect public health from unsafe chemicals in cosmetics and support businesses like yours that are creating safer products.

We would like input from signers of the Compact for Safe Cosmetics at the beginning of this process, which is why we are sending out this survey to solicit your feedback and work with you to craft the best possible policy. We will advocate for legislation that levels the playing field and supports small and medium sized businesses, so that smaller companies working to innovate safer products benefit and do not carry an unfair burden of any new regulations.

We hope to work with responsible, sustainable companies like our Compact Signers that are leading the way toward safe production and join together to push for public policy that gives consumers better information so they can make informed choices about the products they buy, and is a win-win for consumer health, innovative, sustainable production, and the planet.

Please take the time to share your insights, thoughts, and experiences with us. This brief survey is 2 pages long, and it is confidential unless you choose to identify yourself at the end of the survey.

[http://www.surveymonkey.com/s.aspx?sm= 2bqfr90Q4ZfaFqSyyOdK5Pg_3d_3d](http://www.surveymonkey.com/s.aspx?sm=2bqfr90Q4ZfaFqSyyOdK5Pg_3d_3d)

Thank you in advance for your thoughts on this issue. We hope you join our efforts to push for safer production and smarter laws that support innovation and keep hazardous chemicals out of products we all use.

Recent Campaign Talks and Presentations

Several recent events have highlighted the work of the campaign and our collaborators. On Sept. 11, at Southwestern Law School in Los Angeles, CA, **Stacy Malkan**, author of *Not Just a Pretty Face*, **Jane Houlihan** of the Environmental Working Group, and **Christopher Gavigan** of Healthy Child, Healthy World presented a talk “**What’s Going On? Toxic Chemicals in our Toys, Cosmetics, and Bodies**” to a full house of 200 attendees.

A month later, in Denver, CO, the Campaign for Safe Cosmetics collaborated with the Women’s Lobby of Colorado to host a book reading and panel discussion on toxic chemicals and what low dose exposures mean for Americans. **Stacy Malkan**, **Joshua Onysko** of Pangea Organics and **Sonya Lunder** of the Environmental Working Group presented to an audience of 300.

Finally, in Boston on October 31, **Stacy Malkan** presented the Campaign for Safe Cosmetics at the **Heinz Conference for Women’s Health and the Environment** to an audience of 2,300 people.

A huge thank you goes out to the many, many Compact signing companies that have donated products to our public outreach events over the years and those who have recently donated beautiful full-size products and samples to share at our most recent events. Your products help pique curiosity at our events, show the public that there are real, effective alternatives to the toxic products most people use every day and that there are companies committed to joining our efforts to make safer products the norm.

Other Public Education Opportunities

- 1) We are reprinting our small brochure, which is shaped like a makeup Compact. It includes excellent information about cosmetic and personal care product safety, a handy tip/shopping card, and references to our work with companies like yours through the Compact, Skin Deep, and our new “What’s Going On?” ad campaign (http://www.safecosmetics.org/newsroom/whatsgoingon_ads.cfm). You can view the Compact draft at www.safecosmetics.org/cstools. We are getting ready to place the order, and want to offer Compact signers the opportunity to order these for your use at events and in product orders. The estimated cost is 14 cents per brochure, and companies can order these at cost, plus shipping. If you are interested in ordering some, please submit the form available at www.safecosmetics.org/cstools, for your order **by November 23, 2008** to Connie Engel, Breast Cancer Fund, 1388 Sutter Street, Suite 400, San Francisco, CA 94109.
- 2) We always love your samples and products to share at Public Education events. We’ll keep you posted if we’re having events in your local area, or welcome your products and samples for our ongoing Education and Outreach events across the country. Email Connie at cengel@breastcancerfund.org if you’d like to donate samples.

Compliance Progress Tracker on Skin Deep - Forthcoming

In the future, Campaign for Safe Cosmetics founding partner the Environmental Working Group (EWG) will be releasing the Compact implementation Progress Tracker on Skin Deep. The minutes from the Compact Signer meeting in Boston include the notes from the Environmental Working Group's presentation of this Progress Tracker. Those of you who were part of the Compact prior to April 2008 will recall that the Progress Tracker has been created to show how Compact signers are living up to the pledge they made when signing the Compact for Safe Cosmetics. As a reminder, the Compact calls for 1) signers to already meet the EU Cosmetics Directive formulation standards that prohibits known, suspected or probable carcinogens, mutagens and reproductive toxins from cosmetics; 2) Creating an inventory of potential chemicals of concern, and developing a substitution plan for those chemicals of greatest concern in cosmetics and personal care products; and 3) Public transparency regarding cosmetic ingredients and progress toward substitution.

EWG has come up with a progress tracker to illustrate each company's progress toward meeting the Compact goals, as those goals relate to the 3-year timeline set forth by the Compact and will reflect the following:

- 1) Involvement in the Compact – as illustrated by attendance at Compact signer meetings and calls and/or entering ingredients and products into Skin Deep
- 2) Entering all products and ingredients into your manufacturer's page on Skin Deep. By having this completed and up to date information in Skin Deep, we are able to assess how close your company is to being in compliance with the Compact, including:
 - a) An assessment of compliance with EU Cosmetic Directive formulation standards
 - b) The creation of an ingredient inventory to identify potential chemicals/ingredients of concern that your company can then use to prioritize ingredients for substitution
 - c) Disclosure of all ingredients, including constituent formulations or proprietary ingredients (for public transparency)
- 3) Submission of any studies or data that your company uses to assess the hazards of the ingredients in its products on your manufacturer's page of Skin Deep (this helps to demonstrate your company is conducting these assessments in house to determine the safety of your ingredients).

What this means for you depends upon your sign date, which you can find at:

www.safecosmetics.org/companies. You can find your recorded sign date at by clicking on the alphabetical list and finding your company name.

Here's a quick breakdown by sign date (newer signers first):

Companies with sign dates **after November 2008** should meet upcoming 6 month and 1 year deadlines per the timeline in the Compact Signer Handbook, available at www.safecosmetics.org/cstools.

Companies with sign dates **between November 2007 and November 2008**, should have their products and ingredients entered into Skin Deep, as per year 1 requirements. See the Compact Signer Handbook, available at www.safecosmetics.org/cstools.

Companies with sign dates **after January 2007 and up to November 2007** will be coming upon their Year 2 milestones throughout 2009. See the Compact Signer Handbook, available at www.safecosmetics.org/cstools.

Companies who signed the Compact **prior to January 2007**, will be treated as though their initial sign date was January 2007, and will be expected to reach Year 2 milestones by January 2009. See the Compact Signer Handbook, available at www.safecosmetics.org/cstools.

Some key things to consider:

- 1) If you have not yet entered your products, and you need help in doing so, please contact Connie at cengel@breastcancerfund.org or Skin Deep at skindeep.technical@ewg.org.
- 2) If you need your password for product entry into Skin Deep, contact Connie at cengel@breastcancerfund.org
- 3) If you have entered your products, please log in to Skin Deep and visit your manufacturer's page to make sure the number of products listed on your company page reflect your actual number of products and that all products you sell are entered into Skin Deep. The progress tracker will note discrepancies in these values and reflect your implementation accordingly.
- 4) If you are approaching your two-year marker, please enter the constituent ingredients of any proprietary ingredients (fragrance, etc). You do not have to enter concentrations of these proprietary ingredients. This is simply to show that any ingredients you use do not violate the EU Directive and that they are not identified as chemicals of high concern by the 50 government toxicology databases and hundreds of peer reviewed studies that make up Skin Deep.
- 5) EWG has is now prioritizing the review of products and ingredients entered by Compact Signing companies. This means your product entry will be greatly expedited from the prior quarterly review system. This means much quicker scoring and availability of your product information on Skin Deep and should facilitate getting your records current on the public side of the database, once they are current on your company entry page. The typical turn-around is 2-7 days.
- 6) Do not hesitate to contact us at cengel@breastcancerfund.org or 415.246.8223 if you have questions or need assistance. We will help you get to the appropriate person who can help you. We are continuing to work to improve the efficacy of Skin Deep and the Compact compliance process for both our Compact Signers and for consumers and we value your feedback!

Thanks for all you are doing to make safer products and we will be in touch soon with more details about this new tool to help publicly reflect your company's progress in meeting the Compact for Safe Cosmetics.