



Prevention Starts Here

www.breastcancerfund.org

February 2004

Dear Cosmetics Company CEO:

The over 60 women's, consumer's and health advocacy groups listed below ask that your company sign the *Compact for the Global Production of Safer Health and Beauty Products*.

In February 2003, the European Union amended the cosmetics directive (76/768/EEC) to ban the use of chemicals that are known or strongly suspected of causing cancer, mutation or birth defects. By September 2004, all cosmetics and personal care products sold in the Member States of the European Union will need to be free of the substances considered CMR I and CMR II carcinogens, mutagens or reproductive toxins. CMR III chemicals are banned unless an independent scientific committee concludes that they are "safe" as used.

We understand that reformulating products may be expensive for your firm. But we ask that, since the EU directive requires that all cosmetic products containing these chemicals be reformulated for the EU market, you make those reformulated products readily available in every market you serve. Your customers around the world will be well served by the availability of products that are as safe as those sold in the European Union.

In addition, we ask that your company implement a substitution policy and plan that replaces additional hazardous materials with safer alternatives.

Please contact us by June 1, 2004, to inform us whether or not your company will sign the Compact.

Feel free to contact me at Jeanne@breastcancerfund.org should you have any questions. Thank you in advance for your prompt attention to this matter.

Sincerely,

Jeanne Rizzo
Executive Director

THE COMPACT FOR GLOBAL PRODUCTION OF SAFE HEALTH & BEAUTY PRODUCTS

Our company pledges:

That all of the cosmetics and personal care products made by our company anywhere in the world will meet the standards and deadlines set by the European Union Directive 76/768/EEC to be free of chemicals that are known or strongly suspected of causing cancer, mutation or birth defects.

To implement substitution plans that replace hazardous materials with safer alternatives within three years. We will accomplish this by:

- **Doing an inventory of potential chemicals of concern in our products (or byproducts) to determine their toxicity to living things, their persistence in the environment, their ability to increase in concentration in the food chain, their contamination of our bodies, or qualities they possess that pose hazards including carcinogens, endocrine disrupters, sensitizers, mutagens, reproductive toxins, developmental toxins and neurotoxins.**
- **Developing an aggressive substitution plan and timeline: to move to safer materials, prioritizing for substitution those compounds internationally recognized as most toxic; to provide for an ongoing review of safer materials and chemicals as effective, cost-competitive alternatives are available, and; to work with upstream suppliers to provide toxicity data on chemicals in products.**
- **Publicly reporting on progress to meet these goals.**

Signed:

**Contact Person
Company Name
Title
Address
Phone
Fax**